

## Registration Form

Name \_\_\_\_\_

Agency \_\_\_\_\_

Address \_\_\_\_\_

City/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Cost Per Participant:  
\$25.00 – includes presentation, coffee,  
snack and lunch

### Checks should be made payable to PASC

Mail registration form and payment

By **May 20, 2019** to:

Windy Hill on the Campus  
Attn: Tammy Miller  
1472 Roth's Church Road, Suite 103  
Spring Grove, PA 17362  
e-mail: [millert@windyhillonthecampus.org](mailto:millert@windyhillonthecampus.org)  
717-225-0733



PA Association of Senior Centers

Central Region Event

Show Me The Money...Grant  
Writing 101 and Fundraising

Wednesday, May 29, 2019

8:30 AM – 1:00 PM

Mohler Senior Center  
25 Hope Drive, Hershey, PA 17033

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Do you want to get some **pointers about how to obtain one of the \$2 million dollar Senior Center Community Grants?** And also, find out what and how to better **develop your skills at grant writing and activity funds?** Well then this workshop is for you! Robert Cherry, Aging Services Program Specialist in the Bureau of Aging Services and Stephen Forbus, a successful grant writer for the SCC Grants, will fill your head with knowledge about this topic.

In addition, we will offer great, fun, and successful **fundraising ideas for your center!** Joyce Hardman, Elizabethtown Senior Center Director, will share "Lucky Mail Raffle" as a super idea! Please bring a successful fundraising idea to share with the group during our networking portion prior to lunch.

**Bring Money for the "Lucky Mail Raffle" to Benefit PASC!**

<u>CENTRAL REGION</u>		
ADAMS	CENTRE	CUMBERLAND
DAUPHIN	FRANKLIN	JUNIATA
LANCASTER	LEBANON	MIFFLIN
NORTHUMBERLAND	PERRY	SNYDER
UNION		YORK

**PASC Central Region Committee:**

**Tammy Miller, Chair Person (717.225.0733)**  
**Joyce Hardman (717.367.7984)**  
**Linda Thompson (717.334.9296)**  
**Lisa Krout (717.843.9704)**  
**Lisa Paulson (717.299.7979)**

**We Have One Vacancy - Consider Joining Us!**

**The Pennsylvania Association of Senior Centers (PASC) is the only professional organization advocating for Senior Centers.**

**PASC works to:**

- Provide professional training towards the enhancement of Senior Centers.
- Promote communication and advocacy efforts with policy makers in the Commonwealth.
- Educate the public about the crucial role of Senior Centers.
- Collaborate with the PA Department of Aging, Long Term Living and the PA Association of Area Agencies on Aging.

**Your Membership in PASC Includes:**

- Attendance at the annual and regional conferences at a discounted rate.
- Membership newsletter and e-mail updates providing advance notice regarding upcoming PASC events and public policy alerts.
- A PASC created website with member-exclusive content sharing ideas, information, and center opportunities.
- Professional training and development opportunities throughout the state including a Professional Certificate Program offered through Penn State University.
- Networking opportunities on a regional and statewide level to provide creative, successful programming and fundraising ideas.

Go to the PASC Web Site: [www.pascpulse.org](http://www.pascpulse.org) to download the Membership Application. New Membership is \$60/person and Renewing Memberships are \$40/ person. **JOIN US!!!**

**New Membership Forms will be available at this Regional Training!**

The Theme for the PASC State Conference is **"Wishing You Wellness"**! We will be looking at the Wellness Wheel that consists of the following categories: Spiritual, Social, Intellectual, Physical, Occupational and Emotional. You will receive many wonderful hands on ideas to bring back to your center and even to use in your own personal life to make a healthier and happier you!

**Look for the brochure to arrive at your center by mid July via a hard copy and/or email! (Early Bird Registration Discount this year!)**



Pennsylvania Association  
**PASC**  
of Senior Centers

PRESENTS

**WISHING YOU WELLNESS**

SAVE THE DATE!

NEW this year  
Early Bird  
Registration  
Discount!

October  
2-4

Nittany Lion Inn  
State College PA

**2019 Annual Conference**

*Each year at the Conference we have Beautiful Baskets to Raffle Off from Each Region.  
(1 for \$1.00 or 6 for \$5.00)*

Central Region Basket will be filled with goodies based on the Wellness Wheel category entitled **SOCIAL!**

## *"Show Me The Money... Grant Writing 101 and Fundraising"*

### Schedule for the Day

8:30 Registration

8:55 Welcome  
Introduction of Attendees and Panel

9:00-9:30  
Robert (B.J.) Cherry, Aging Services Specialist in the Bureau of Aging Services  
*Grant Season Behind-the-Scenes and Statistical Overview of the Grant Applicants and Winners*

9:30-11:00  
Stephen Forbus, Fundraising Consultant & Grantwriter  
*Revenue Diversification - Maximize Your Efforts at Events, Grants, Activity Funds, and More*

11:00-11:15  
Question & Answer with Robert & Stephen

11:15-11:30  
Break

11:30-12:00  
Fundraising Ideas  
**\*Bring a Fundraising Idea to Share!**

12:00-1:00  
Lunch - Provided by Isaacs  
*(sandwiches, wraps, salads, drinks, cookies)*

## **Speaker Bios:**

### **Robert Cherry:**

Has been the Aging Services Program Specialist in the Bureau of Aging Services, Older Americans Act Division for three+ years. He administers nutrition and senior center programs and policies for the Commonwealth. He also is the administrator of the Department's annual Senior Community Center Grant Program. His goal is to provide excellent customer service to senior center, AAA and the aging network staff and participants.

BJ also worked for four years at the Bureau of Child Support Enforcement, Division of Program Development and Evaluation, administering the policy areas of child support enforcement remedies and intergovernmental/international case processing. He worked two years as an income maintenance caseworker in the "ongoing" section at the York County Assistance Office, carrying a caseload of approximately 1,200 individuals who received ongoing benefits.

**Contact Information:** Aging Services Specialist | Division of Older Americans Services Act; Pennsylvania Department of Aging  
555 Walnut Street, 5th Floor | Harrisburg, PA 17101  
Phone: 717.772.2551 | Fax: 717.783.6842  
[aging.pa.gov](http://aging.pa.gov)

### **Stephen Forbus:**

Stephen Forbus has been helping non-profit organizations since he was five years old when he started volunteering at his sister's school for children with developmental disabilities. Always a part of his life, he became a professional director of development in 2001, and then shared his success as a consultant beginning in 2003. Since 2003, Mr. Forbus has helped to raise several millions of dollars to shelter battered women, feed the hungry, house homeless families, educate immigrants & refugees, mentor youth in after-school programs, promote the arts, care for children with autism, and much, much more. Mr. Forbus has also had the opportunity to train other professionals, including speaking a few times with the Association of Fundraising Professionals, teaching a graduate course at Holy Family University, and most recently speaking at an all-day seminar for the Philadelphia Corporation on Aging and in the fall for the Pennsylvania Association of Senior Centers. His passion and calling are to help non-profit organizations obtain the funds they need to meet their goals and fulfill their missions.

In 2014 Mr. Forbus began working with senior community centers when he helped prevent the Morrisville Senior Servicercenter from closing, even after the Bucks County Commissioners issued a press release that the center would be closed by year's end. He has a 100% track record with helping clients obtain funding from the PA Dept. of Aging, plus developed innovative programs, built community partnerships, and increased membership and participation for all of his clients.

**Contact Information:** [stephenforbus@verizon.net](mailto:stephenforbus@verizon.net)  
(215) 431-1368

## **Central Region SAVE THE DATE!!!**

### ***PASC Central Region Social***

**T.J. Rockwell's American Grill and Tavern  
in Elizabethtown**

**Tuesday, July 16, 2019 from 4:00-6:00 PM**

800 Mt. Gretna Road, Elizabethtown, PA 17022

**R.S.V.P. to Lisa Paulson  
Lancaster County Office of Aging  
717.299.7979**

**[paulson@co.lancaster.pa.us](mailto:paulson@co.lancaster.pa.us)**

- Bring Business Cards, Calendars of Events, or Newsletters to share with others in your region.
- Buy Your Own Food and Drinks.

**We plan to have a "Social Mixer"  
a couple times a year to  
share ideas and mingle!**